



Tea – Investor Overview

“A freelance programmer with commitment issues can’t decide which is more terrifying: the prospect of moving to the big city with his girlfriend, or the relentless assault of his suddenly murderous electric tea kettle. *Tea* is a comedic short film that pays homage to the clichés and tropes of the suspense and horror genres.”

- Kate Miller, Producer

OVERVIEW

Toska Productions, an emerging independent media company, is seeking an investment of \$25,000 to produce *Tea*, a comedic horror short film. *Tea* is the first in a planned series – culminating in a full-length film – featuring a group of friends in England living seemingly ordinary lives until oddly sinister things begin happening to each of them. The philosophy behind the project is to use the series as a strategy to build name recognition and audience investment in the characters, as it is comparatively much easier for a concept to gain recognition in the short film format. Many successful feature films have followed this approach (e.g. *Sling Blade*). It is Toska Productions’ business plan to utilize any revenue from *Tea* to fund the next short, with the ultimate goal of producing a feature-length film. In return for an investment in *Tea*, the following benefits are offered:

- For an investment in any amount, the individual will receive acknowledgment in the credits, a digital copy of the finished product and two tickets to a premiere screening
- For an investment of \$500 or more, the individual will receive an Associate Producer credit in *Tea* and on IMDb, in addition to a digital copy of the finished product and two tickets to a premiere screening
- For an investment of \$1500 or more, the individual will receive an Executive Producer credit in *Tea* and on IMDb and the opportunity for a set visit during filming, in addition to a digital copy of the finished product and two tickets to a premiere screening

SYNOPSIS

Dan, an otherwise successful freelance programmer in Canterbury who has been couch-surfing and house-sitting for years rather than settling down, has his life thrown into disarray when his girlfriend Angelica applies for a job in London and suggests they move there together if she’s hired. While Dan and Angie awkwardly discuss this new development over tea, the lid comes off the electric kettle and Dan gets scalded by the boiling water. Over the next few days the kettle, having drawn first blood, begins shadowing Dan, its threat quickly escalating from menacing to overtly homicidal. Dan executes a series of increasingly improbable disposal plans in order to rid himself of the murderous kitchen appliance, the man-vs.-machine struggle culminating in a manner reminiscent of a classic horror film bathing scene. Dan ultimately triumphs by roasting the kettle in the oven while



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he's supposed to be getting ready for a date. A week later, Angie arrives to take him on a trip to London. To celebrate the occasion, she has a present for him: a new kettle, since she noticed his old one is missing. As they depart for the train station, the new kettle turns on.

TARGET AUDIENCE

Tea will appeal to both an adolescent and adult male/female audience. Fans of comedic horror pastiches and/or British situational comedy (e.g. the *Scary Movie* series, Edgar Wright's *Cornetto Trilogy*) will enjoy *Tea*.

MARKETING/DISTRIBUTION STRATEGY

The primary goal is to achieve an agreement for US and/or UK distribution. The Producer intends to ensure the critical and financial success of *Tea* with the following list of objectives:

- Adherence to widely marketable genres - Horror/Suspense and Comedy
- Minimize costs to achieve high production value and maximum revenue
- Hire talented and experienced cast and crew
- Engage a publicist
- Build an exciting and interactive website and promote through social media
- Submit *Tea* to major film festivals and film markets around the world, including Sundance, Berlin, Cannes, Los Angeles, New York and Toronto
- Engage a reputable and successful sales agent to sell the film domestically and internationally

CREATIVE TEAM BIOS

Writer: Rachael Acks is author of the *Captain Ramos* Steampunk mystery novella series from Musa Publishing. She's also published over 20 short stories in magazines such as *Strange Horizons*, *Crossed Genres*, *Shimmer*, *Daily Science Fiction*, *Lightspeed*, and more, as well as written six episodes for Six to Start's Superhero Workout game.

Director: Seraphina Gonzalez is Director of the documentary *The Reel Britain* and the documentary short *City of Lost Angels* (both also from Toska Productions).

Producer: Kate Miller is Executive Producer of the documentary *The Reel Britain* (also from Toska Productions), and Associate Producer of *Geek Cred*, a television series from Bealsebub Entertainment.



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CONFIDENTIALITY NOTICE

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FILM INVESTMENT RISKS

Any investment in film production involves a high degree of risk. This investment should not be made by anyone who cannot afford the loss of his or her entire investment. Before investments are made, the following risks must be carefully considered:

- The success of any medium, whether film or television, depends on the public's tastes and opinions at any given time. The likes and dislikes of the public vary greatly from day to day and can never be confirmed. As a result, it is impossible to determine the success of this, or any, film.
- The prior or simultaneous release of a similar film may affect the popularity of this film.

As a result of the above factors, and others not listed here, only one of every five films made recoup their cost.

For the interest of the Limited Liability Company, the investors realize they may not dispose of their investment at any time and that they bear the financial risk of their investment for an indefinite period of time.

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